



# 2020

## Annual Report

*Practical aid to those  
fighting breast cancer.*

### ***2020 was a year like no other; for Savage Support and for us all.***

“Unprecedented” is a word often heard in relation to the year. In person fundraising was severely restricted while the needs of breast cancer fighters grew. By hard work, creativity and just plain good fortune, Savage Support was never caught short in 2020. We never had to turn away a request for assistance due to a lack of funds. And, thankfully, none of our beneficiaries or board members were severely affected by the rigors of COVID-19. This is in light of two of the board being active healthcare professionals. In our five plus years of operation, we have often felt that a higher power was guiding our mission of support to breast cancer fighters. Assistance has come to us multiple times from unexpected, even miraculous, sources. Never was this more so than in the year past.

Our solutions to the challenges of fundraising in 2020 are laid out in the following annual report. While benefactors of nonprofits are often referred to as “Angels”, I feel compelled to mention one particular Angel of 2020. Tom Schmit and his family provided a significant and wholly unexpected contribution to our operating budget last year. A man of deep faith, Tom has supported many, many nonprofits over the years. We will be forever thankful that he chose to dedicate his efforts to us last year. At Savage Support, we are unable to fully express our gratitude to Tom and all the other Angels, worldly and otherworldly, that lifted us up in 2020.

Love, Good Health and a Better Year to Come to You and Yours,

*Deanna*

### **WHY WE DO IT**



Savage Support Corp. strives to provide a variety of services focused on aid to persons fighting breast cancer in southeastern Wisconsin. These services include but are not limited to: home cleaning, meals & fresh produce delivery, transportation, personal products, care and wellness, certified counseling and rehabilitation, home nursing costs, child and pet care, entertainment and therapy kits. Savage Support Corp. endeavors to provide an elevated quality of life for breast cancer patients in tangible and practical ways, beyond their medical care.

## 2020 Event Recap



MARCH

**Melissa Brousseau Fundraiser** Gathering her friends and family at The Brick Pub & Grill, Melissa and Bill chose to pay it forward. Donations totaled \$1268 from this event, just as the pandemic started and our beneficiary needs were due to increase. This act of kindness offered help and hope for the fundraising goals in the year ahead. We are so grateful to the Brousseau's and Anne Stadler Vaillencourt for referring our organization.



JULY

**Tom's Terrific Tournament** Because of the generosity of the community in and around Plymouth, WI, Tom's Terrific Tournament presented a check in the amount of \$9000! Dinner at Von Abel's of Hollandtown, a golf scramble at the Royal St. Patrick's in Wrightstown and other generous donations netted over \$26,000 distributed to three charities: Savage Support, American Parkinson's Disease Association and Walk to Mary, supporting Catholic education. We are beyond grateful for the new friends, the opportunity to spend a day with good hearted people and discover ways to collectively benefit our communities. Great thanks to Tom Schmit & his wife Cindi for choosing Savage Support as a recipient, Lindsay Schmit for coordinating the event and all of those that made us feel so welcome. Given the uncertain environment that COVID has put us in, we were blown away by the support and goodwill of Tom Schmit and so many others. Thank you from the bottom of our hearts!



AUGUST -  
OCTOBER

**Pretzels Against Breast Cancer** We raised the dough (literally and figuratively) through our partnership with The Milwaukee Pretzel Company! We spread the good word through good snacks and raised good money for a good cause. HA! Encouragement and excitement came through a YouTube video performed by The Gem's: Pretzel Fundraising to Support Those Experiencing Breast Cancer. Pretzel sales generated a donation over \$650 with top sales rewarded with prizes: 1st prize won by Sam Aiona: 52 weeks of beer from City Lights 2nd prize earned by Robert Stack: \$25 GC to The Sugar Maple



OCTOBER -  
DECEMBER

**Mahogany CARES Mammogram Challenge** We partnered with Mahogany CARES for the annual Challenge to empower women to complete a mammogram. The challenge started in the 1st of October and ran through final day of 2020. We joined in the challenge of women partnering with friends and family to encourage one another to get mammograms. In 2017, 40 women completed the Mammogram Challenge, in 2018: 60 women. The goal for 2020 was 100 women to complete the Challenge.



NOVEMBER

**Giving Tuesday** The total for this year's Giving Tuesday was \$1,560! That's nearly twice as much as 2019! Economic uncertainty and the pandemic made circumstances even more difficult for our beneficiaries while the same conditions have made it harder for us to provide for their needs.



DECEMBER

**MASK-A-RAVE** Nō Studios did an exemplary job of coordinating and live streaming the event. The music of Carmen + Kostia and DJ Cal Roach from 91.7FM went on without a glitch and we add a big shout out to the dancers! : KitKat Grrl, MF Git Down Crew, Hotlanta Hotties, and Lily Fibonacci, emceed by Matt Joy aka MAC Man. Our auction and raffle donation site Bid Beacon was generously donated and arranged by Lindsay Schmit of Right Hand Consultants, helping to raise over \$700. If you missed the event, you can still watch it for free on our website. Over \$2,500 was raised in 2 hours through direct donations, raffle tickets, votes for dancers and "liquid courage" pick ups of Third Space Beer from the Sugar Maple and wine from The Ruby Taps.



**Public Table** A special thank you goes to John Clark and the Public Table for providing meals to our beneficiaries on Easter and Christmas this year. In a year of challenges, the owners of this business put the community and our beneficiaries first.



**The Jodi Nowak Tenuta Investment Fund** The board voted to name our investment account after the late Jodi Nowak Tenuta for her generous in Memorium gift and the continued support from the Tenuta family. Their support and donations over the years have been instrumental in our ability to continue to serve our beneficiaries.



**Harrison Browning's cartoons** appeared in our newsletter 6 times in 2020. He is a graduate of The School of the Art Institute of Chicago and the grandson of Pulitzer Prize-winning political cartoonist, Pat Oliphant."

## The *\*NEW\** 2020 Podcast: Savage Support Stories

Colleen Duvall is the creator along with the voice of and technology behind our Savage Support Stories Podcast! Colleen is a freelance writer with a Masters in Digital Communication Strategies from Marquette University and an intriguing background in filmmaking, acting, directing and art. Colleen has been published in Backlog Magazine, Riverwest Currents, Natural Awakenings, Wisconsin Natural Resources, The Washington Heights Highlighter, Fate, PanGaia, Crone, Alcoholmanac, and Feminist Voices (Madison). Colleen's first novel was an e-book offered at Whispers Publishing in 2012.

*We are grateful for Colleen's willingness to volunteer her superpowers for our bimonthly podcast platform. To learn more about Colleen, visit her [LinkedIn profile](#).*

**January:** Deanna Savage begins the podcast series by sharing the originating concept of Savage Support, how the inspiration evolved through her own experience with breast cancer to help form the organization's mission.

**March:** Angie talks about her journey with breast cancer, how she manages her stress, and the challenges she faces taking a less conventional approach to breast cancer treatment.

**May:** We speak with Tiffany about her ongoing journey with breast cancer. We hear about her diagnoses, how she manages being a single mother while fighting breast cancer, and the additional challenges she faces during a pandemic.

**July:** Rebecca tells her diagnosis of Stage 4 breast cancer, how she strives to live life to the fullest, and her conscious choice to choose positivity while leveraging her ability to truly thrive, not only survive.

**September:** Vanessa shares her personal challenges with breast cancer and reconstruction as a working single mother to a young son, while being head of household caring for elderly and disabled parents.

**November:** Tracy talks about her diagnosis of breast cancer, the importance of nurturing friendships, and how knowledge is power.



## 2020 Financials

### TOTALS

Operations: \$3704.11  
(Average of \$307.68 Per Month)

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Beneficiaries: \$12,632.50  
(Average of \$1052.71 Per Month)

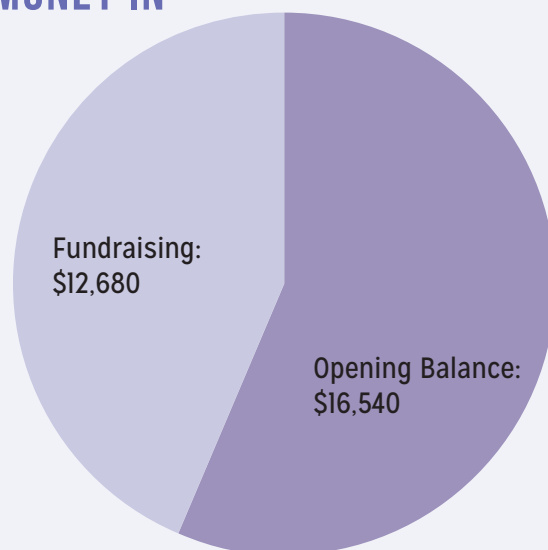
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2020 Fundraising & Donations: \$12,679.78  
(Average of \$1052.92 Per Month)

**OPENING BALANCE 1/1/2020:** \$16,539.83

**END BALANCE 12/31/2020:** \$12,838.29

### MONEY IN



Total Income: \$29,220

## Thank You Donors & Sponsors

Amanda Baas - Amanda Lily - Andra Rubright - Angela Agathen - Angie Burwell - Anne Stadler Vaillancourt  
Annette Ortiz - Ben Kebbekus - Bernard Trembl - Cheryl Bruss - Christina Velk Shoemaker  
Christine Wendt - Classy Girl Cupcakes - Claude Krawczyk - Colleen Duvall - Danielle Otto  
Darlene Hendricks - David Rybarczyk - Dee Stoker - Eileen Tabor - Gale Gand - Harrison Browning  
Henry Goldberg - Jeff Moser - Jim Stingl - John Clark - John Droese - John Maniaci - Joshua Gresl  
Julianne M Ravely - Kathy Hernandez - Kevin & Angie Gemignani - Kimberly Boggs - Lori Konen  
Marie Edwards - Mary Carr - Mary Hoffman - Mary Kressin - Megan Neureuther Bassett  
Melissa & Bill Brousseau - Melissa Daley - Michael Del Priore - Michael Weber  
Milwaukee Pretzel Company - Monica Baas - Morgan Zielinski - My Esthetician - Public Table - Prue Smith  
Rachel Messenger - Rebecca Clounie - Rebecca Mueller - Rebecca Olson - Rebecca Turley  
Right Hand Consultants, LLC - Robert Stack - Ruby Tap Tosa & Mequon - Samantha Aiona - Sara Hayes  
Scott Powers - Sugar Maple - Tammy Raymond - Tanya Fisher - Theres Delaney - Thomas A Mason Co.  
Tom & Cindi Schmit - Tom & Lynn Nackers - Tom's Terrific Tournament & friends.  
Special thanks to the board of Savage Support for their hard work, personal donations and passion in the pursuit of our mission: Amanda Wisth, Becky van der Ploeg, Deanna Savage, Erin Doren, Mark Browning & Suzzette Metcalfe